

## Workshop Program: Demographic Research with Web and Social Media Data

International Conference on Web and Social Media 2019 (ICWSM)

June 11 2019, Richard-Wagner-Straße 1, Munich, Germany

[http://www.demogr.mpg.de/go/icwsm\\_2019\\_mpidr\\_workshop](http://www.demogr.mpg.de/go/icwsm_2019_mpidr_workshop)

Organised by: Diego Alburez-Gutierrez, Sofia Gil-Clavel, and Emilio Zagheni

- 08:30 - 08:40** Opening Words (Emilio Zagheni, Max Planck Institute for Demographic Research)
- 08:40 - 09:20** Keynote 1: *Tracking of Health Misinformation on Social Media* (Yelena Mejova, ISI Foundation)
- 09:20 - 09:35** Interactive Activity: Speed dating for ideas
- 09:35 - 09:50** Short Presentation: *Use of Facebook data for demographic research* (Sofia Gil)
- 09:50 - 10:15** Long Presentation: *More Than Money: Correlation Among Worker Demographics, Motivations, and Participation in Online Labor Markets* (Wei-Chu Chen)
- 10:15 - 10:45** Workshop Coffee Break
- 10:45 - 11:10** Long Presentation: *Computationally Inferred Genealogical Networks Uncover Long-Term Trends in Assortative Mating* (Eric Malmi)
- 11:10 - 11:25** Short Presentation: *Linking crowd-sourced genealogies and national register data for demographic analysis* (Diego Alburez)
- 11:25 - 12:05** Interactive Activity: Online Data Access, Privacy, and Use
- 12:05 - 12:30** Long Presentation: *Towards a Total Error Framework for Users' Digital Traces On the Web* (Indira Sen)
- 12:30 - 14:00** Lunch
- 14:00 - 14:40** Keynote 2: *Internet Access and Family Formation* (Maria Sironi, UCL)
- 14:40 - 14:55** Short Presentation: *Quantity versus Quality: Changes in online social engagement and online social support seeking following breast cancer diagnosis* (Jude Mikal)
- 14:55 - 15:15** Interactive Activity: Name-dropping
- 15:15 - 15:30** Short Presentation: *Automated Prospect and Customer Profiling in Arabic Social Media* (Anis Charfi)
- 15:30 - 15:45** Short Presentation: *Possibilities of studying pendulum migration according to cellular operators* (Valeriy Yumaguzin)
- 15:45 - 16:15** Workshop Coffee Break
- 16:15 - 16:30** Short Presentation: *Urban-Rural Inequalities through Facebook Ads* (Yelena Mejova)
- 16:30 - 16:45** Short Presentation: *The (Mis)Representativeness of Twitter Data for Population Research* (Guangqing Chi)
- 16:45 - 17:15** Closing Activity: Working with your Academic Match

For questions, contact Diego Alburez-Gutierrez: [alburezgutierrez@demogr.mpg.de](mailto:alburezgutierrez@demogr.mpg.de)