
BARBARA HELEN SELIGMAN

6320 Mori Street, McLean, VA 22101 • (240) 281-3102 • BarbaraSeligman@gmail.com

PROFESSIONAL SUMMARY

Nonprofit executive and international family planning expert, with a record of visioning long-term outcomes, leading strategy development and execution, providing technical leadership to propel program impact, diversification and growth, and mentoring leaders. Forward thinker who has held executive and senior advisory roles with the U.S. government and nonprofit and for-profit global health and development firms, foundations, and think tanks. Effective bridge builder between research and policy communities. Frontline experience advising governments on health and reproductive health and family-planning policy in more than 20 countries, including long-term leadership of a major health policy reform program in Tbilisi, Georgia. Understanding of and networks across interrelated development sectors (health, governance, environment), private foundations, and multisectoral and bilateral donors.

EDUCATION

University of Chicago, Chicago, IL: Master of Arts in Public Policy and Master of Arts in Anthropology

Cornell University, Ithaca, NY: Bachelor of Arts in History

EXPERIENCE

Population Reference Bureau (PRB), Washington, DC

Chief Strategy and Growth Officer and Senior Vice President, International Programs (04/2015 to Present)

- Lead and oversee implementation of PRB's medium-term strategic planning to prioritize future directions for international and U.S. programs. Lead preparation for major strategy rehaul.
- Direct PRB's International Program with \$13-plus million in annual revenue and 45-plus research and program staff based in the U.S. and overseas.
- Oversee development of regional strategies, strategic hires and partnerships to increase impact and relevance of PRB's global policy advocacy and research communications work.
- Mentor inexperienced proposal and writing team to produce top-reviewed winning proposals (four first-time funders added in FY2019).
- Led successive years of 10-15 percent annual revenue growth and a 20 percent increase in individual funders
- Introduced processes and tools to strengthen roles, accountability, and responsibilities in a matrixed organization
- Mentor emerging leaders
- Direct PRB's five-year \$30 million USAID-funded MOMENTUM Knowledge Accelerator consortium with partners JSI and Ariadne Labs. The Accelerator advances communication of data and learning to ensure that information generated by six MOMENTUM awards reaches the right people at the right times in the right formats to inform good decisions. on monitoring and evaluation, innovation and adaptive learning, knowledge management and strategic communications.

DAI, Bethesda, MD

Director, Health and Environment, Global, Latin America and Europe Region (01/2013 to 04/2015)

- Ensured technical quality and financial performance of a diverse portfolio of global health and environment projects, with annual revenue of approximately \$20 million
- Advised executive leadership team on expansion into global health consulting, which resulted in strategic acquisitions and new global health business unit
- Exceeded annual new business targets
- Supervised, coached and mentored five field-based project directors and four project management staff

Technical Area Manager, Health Sector (08/2010 to 12/2012)

- Provided technical leadership to expand DAI's nascent health sector
- Built portfolio of multisectoral health projects
- Guided Europe and South Africa subsidiaries in pursuing health opportunities
- Organized health track for the Society for International Development's first Global Congress
- As senior trainer prepared foreign nongovernmental organizations to receive direct U.S. government assistance

William and Flora Hewlett Foundation, Menlo Park, CA

Consultant (07/2011 to 03/2012)

- Advised PRB and the PopPov Initiative on the translation of academic research into program learning

Abt Associates, Bethesda, MD, and Tbilisi, Georgia

Portfolio Manager (06/2008 to 07/2010)

- Directed and managed programs to advance national international health policy and system strengthening
- Led \$50-100 million plus annually in new global health business pursuits resulting in significant USAID-funded awards
- Supervised six technical staff and led recruitment of senior technical international health staff
- Co-authored report on use of performance-based incentives in family planning and reproductive health programs

Chief of Party (11/2006 to 12/2007)

- Led second phase of five-year, \$7 million health policy project to strengthen the government of Georgia's capacity in health regulation, health financing, organizational development, and reproductive health policy
- Reshaped project assistance to respond to rapid privatization of health care service delivery and financing
- Oversaw assistance leading to Georgia's adoption of its first national reproductive health and family planning policy and strategy

Senior Technical Advisor (07/2005 to 11/2006)

- Led new business and programmatic initiatives related to family planning policy development, evaluation, and gender
- Principal investigator for Bill & Melinda Gates Foundation-funded study to evaluate the economic and policy benefits associated with various interventions for preventing and treating postpartum hemorrhage

The Center for Global Development, Washington, DC

Consultant (01/2008 to 01/2009)

- Designed and helped launch the William and Flora Hewlett Foundation-funded Demographics and Development Initiative, aimed at advancing a learning agenda about the development impacts of demographic change among health and non-health policy audiences
- Authored concept and technical background papers and identified global opportunities and learning gaps regarding population and development research questions
- Developed policy dissemination materials for the landmark report Start with a Girl: A New Agenda for Global Health

Office of Population and Reproductive Health, USAID, Washington, DC

Senior Policy Advisor (07/2000 to 07/2005)

- Served as technical advisor on reproductive health to the State Department's Bureau for Population, Refugees and Migration, and to U.S. delegations to the UNFPA executive board and to the UN Commission on Population and Development
- Led development of U.S. government statements on reproductive health presented at meetings of the G-8 and the UN Commission on the Status of Women
- Served as principal advisor to USAID technical staff on implementation of statutory and policy requirements affecting population and reproductive health assistance
- Authored agency's first guidance on the use of population funds and source of technical assistance regarding population-related requirements to USAID staff in Washington and in the field
- Executed role of country coordinator for Bangladesh and member of post-abortion, gender, and youth working groups

The Futures Group, Washington, DC

Director, Program Development (06/1999 to 07/2000)

- Responsible for strategic planning, partnerships, and coordination of all new program initiatives for \$30 million company's for-profit and non-profit arms
- Led strategic planning and technical writing for multilateral solicitations and USAID proposals and grant applications

Youth Policy Advisor (11/1995 to 06/1999)

- Directed policy activities for the USAID-funded FOCUS on Young Adults Program

- Developed modeling tools to forecast impacts of changes in youth reproductive health behavior on development and health outcomes
- Designed simulation tool projecting impact of girls' secondary school enrollment on key reproductive health measures
- Developed framework for analyzing laws and regulations affecting adolescent reproductive health
- Led multi-country evaluations of youth programming for the David and Lucille Packard Foundation

Reproductive Health Specialist (05/1993 to 11/1995)

- Led reproductive health and population policy and evaluation activities in selected francophone African countries and in the former Soviet Union
- Co-led evaluation of USAID assistance to the National Academy of Science's Committee on Population focused on improving policy impact and translation of research findings
- Principal author of policy paper identifying human capital benefits of investments in reproductive health

Management Sciences for Health, Boston, MA

Senior Evaluation Analyst (09/1991 to 01/1993)

- Developed internal evaluation program, including development of conceptual framework, methodologies, and analytical tools for evaluating organizational development, communication, and training activities to improve delivery of family planning and maternal and child health services in Bangladesh and Burkina Faso

Office of Population, USAID, Washington, DC

Social Science Analyst (07/1988 to 09/1991)

- Managed policy advocacy, program research, evaluation activities, and project design for the division responsible for promoting policy development related to family planning and reproductive health
- Designed and managed the award of the Office's first flagship program for supporting improvements in monitoring and evaluation in population

SELECTED PAPERS, PUBLICATIONS, AND PRESENTATIONS

Barbara Seligman and Lori Ashford, "Cities no Longer Lead Fertility Decline in Sub-Saharan Africa," (PRB blog, May 28, 2021).

Jay Gribble and Barbara Seligman, "Looking Beyond 2020: A Roadmap for Family Planning," (Medium, April 4, 2019).

Barbara Seligman with Jocelyn Finlay, "Child Soldiers and Child Moms: A New lens on Conflict and Childbearing" (PRB blog, June 24, 2016).

Barbara Seligman, "The Added Value of Integrating Governance Approaches into Health," (invited presentation, *Taking Forward the Integration of Governance into Development Aid: The Cases of Health and Climate Change* workshop, organized by the Carnegie Endowment for International Peace in cooperation with NORAD and USAID, St. Michael's, MD, December 11-12, 2011).

Barbara Seligman, "Advisory Memorandum on Options for Enhancing the Policy Relevance of Research Produced under the Population/Poverty Initiative" (paper, William and Flora Hewlett Foundation, Menlo Park, CA, 2011).

Rena Eichler, Barbara Seligman, Alix Beith, and Jenna Wright, "Performance-Based Financing: Ensuring Voluntariness in Family Planning Initiatives" (paper, Health Systems 2020 Project, Abt Associates, Bethesda, MD, 2010).

Rachel Nugent and Barbara Seligman, "Demographics and Development" (technical background paper, The Center for Global Development, Washington, DC, 2008).

Xingzhu Liu and Barbara Seligman, "An Economic and Policy Assessment of Selected Interventions to Address Post-Partum Hemorrhage" (report prepared for the Bill and Melinda Gates Foundation, Seattle, WA 2006).

Barbara Seligman, Dan Kress, William Winfrey, Imelda Zosa Feranil, and Kokila Agarwal. "Reproductive Health and Human Capital: A Framework for Expanding Policy Dialogue." POLICY Occasional Paper Number 1, The Futures Group International, Washington, DC, Month 1997.

Scott Radloff and Barbara Seligman, et al. "Risques et Intentions sur le Plan de la Reproduction en Afrique Subsaharienne," *Perspectives Internationales sur le Planning Familial*, special issue (1990).

COUNTRY EXPERIENCE

Bangladesh, Burkina Faso, Burundi, Cambodia, Central Asian republics, Egypt, Ethiopia, Georgia, Ghana, Haiti, Indonesia, Jamaica, Kenya, Madagascar, Mali, Nepal, Niger, Pakistan, Philippines, Tanzania, Vietnam

PROFESSIONAL AFFILIATIONS

- Member, Technical Advisory Group, Family Planning High Impact Practices, 2019 - present
- Member, Executive Committee, USAID Alumni Association, 2016 - present