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Professor Yusuf has co-authored four books – most recent being *Consumer Demographics and Behaviour* and *Methods of Demographic Analysis* – published in 2013 and 2015 respectively. His research papers have appeared in refereed journals such as *Population Research and Policy Review*, *Journal of Biosocial Science*, *Journal of Public Health*, *Australian and New Zealand Journal of Obstetrics & Gynaecology* and the *Medical Journal of Australia*.